

BOWL For Kids' Sake

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WHAT WE DO...

PROGRAMS

- Community Mentoring program
- School Mentoring Program

250 KIDS

- 80% with a single parent
- 83% low to moderate income

OUTCOMES

Of all the children in Big Brothers Big Sisters' programs...

- 97% maintain or improve school performance
- 95% attend their classes
- 86% are more respectful
- 76% read at grade level
- 97% are on track to move to next grade

Dear Community Partner,

You can be a part of a special event that helps local kids get the mentors they need to thrive in life and **promotes your great work to thousands of people** in our community. All it takes is sponsoring Big Brothers Big Sisters' Bowl for Kids' Sake fundraiser.

Every year, thousands of strong members of our community unite to raise money for our life-changing mentoring programs. To reward these amazing people for their hard work, we host parties at local bowling alleys, complete with food, prizes, music, and bowling.

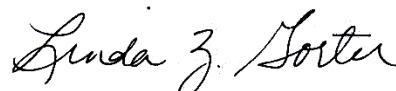
Middle school students ask their families for donations, college students organize fundraisers, local businesses host dress-down days, and generous groups give out of their own pockets. **All for the kids.**

Big Brothers Big Sisters' programs **let every child in our community reach their full potential** by making sure they succeed in school, have healthy relationships, and avoid drugs and alcohol.

Everything we do is **free** for all children's families and volunteers, so we rely on the proceeds from Bowl for Kids' Sake to touch the lives of 250 kids a year.

Thank you for your consideration. Please consider joining our team by **becoming a sponsor for Bowl for Kids' Sake**. You will be lifting up kids to be the best that they can be while showing thousands of people that you truly care about our community.

Sincerely,



Linda Z. Gorter

Executive Director

Big Brothers Big Sisters of York and Adams Counties





BOWL For Kids' Sake

2020 SPONSOR OPPORTUNITIES

<p>Perfect Game \$5,000</p>	<ul style="list-style-type: none"> • All the Previous levels' benefits • Top logo/name placement in all materials • Custom Benefits to fit your needs
<p>Turkey \$2,500</p>	<ul style="list-style-type: none"> • Sponsor speaking opportunity before event • Logo/name displayed on bowling monitors • Logo/name listed on Thank You letter mailed to over 1,500 event participants • Press release with optional photo opportunity sent out to over 20 media contacts • Logo/name listed prominently on BBBS t-shirt to be given out all year round to supporters • Opportunity to give out promo items and set up display at sponsor table during event • 2 mentions on social media with video option • Logo-name listed on event sign, website, and flyers at each lane • Sponsor mentioned by MC during event
<p>Strike \$1,500</p>	<ul style="list-style-type: none"> • Logo/name listed on BBBS t-shirt to be given out all year round to supporters • Press release with optional photo opportunity sent out to over 20 media contacts • Opportunity to give out promo items at sponsor table during event • 2 mentions on social media • Logo/name listed on event sign, website, and flyers at each lane • Sponsor mentioned by MC during event
<p>Spare \$750</p>	<ul style="list-style-type: none"> • Name listed on BBBS t-shirt to be given out all year round to supporters • 1 mention on social media • Name listed on event sign, website, and flyers at each lane • Sponsor mentioned by MC during event
<p>Split \$500</p>	<ul style="list-style-type: none"> • Name Listed on event sign, website, and flyers at each lane • Sponsor mentioned by MC during event
<p>Pin \$250</p>	<ul style="list-style-type: none"> • Name Printed on bowling pin to be displayed during campaign and around BBBS office/functions



Get exposure to thousands of participants from all over the world!

Event Dates

- * 3/14 @ Suburban Bowlerama, York
- * 03/29 @ Suburban Bowlerama, York
- * 04/17 @ Suburban Bowlerama, York (Happy Hour Bowl)
- * 04/19 @ South Hanover Lanes, Hanover
- * 04/25 @ Edgewood Lanes, Gettysburg
- * **Plus Private Events!**



Questions? Contact Mark Lakin at

mlakin@bbbsyorkadams.org or 717-843-0051 x102





BOWL For Kids' Sake



Your Impact: Brandon and James

Little Brother Brandon was living with his mom and grandma who felt like he lacked a positive male role model. When he was matched with Big Brother James, James ignited Brandon's love of athletics and exercise. They have competed in numerous races together and James is a big supporter of Brandon at his sporting events.

Before meeting James, Brandon did not have anyone to run with and compete in races. He might not have had the support to play sports and be healthy. Thanks to supporters like you, Brandon has a Big Brother who ignites his potential and shows him he can do anything!

The \$112,000 raised last year through Bowl for Kids' Sake made lifechanging relationships like Brandon's and James' possible!

Commitment Form—2020

Company Name: _____
(as you wish to appear on promotional material)

Address: _____

Contact Person: _____ Signature: _____

Email: _____ Phone: _____

Sponsorship Levels

- _____ Perfect Game - \$5,000
- _____ Turkey - \$2,500
- _____ Strike - \$1,500
- _____ Spare - \$750
- _____ Split - \$500
- _____ Pin - \$250
- _____ Other - \$ _____

Payment Options

- _____ Check enclosed (Payable to Big Brothers Big Sisters)
- _____ Credit Card (Click "DONATE" at bbbsyorkadams.org)
- _____ Send me an invoice

Forms can be returned via mail or email.

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